

Case Study: Family Foundations - Creating local, national, and international partnerships

Family Foundations are clear on their focus. Whether legislation, swim lessons, or water safety education, they are creative and effective in identifying the right partners to provide financial, logistical, and marketing support. Examples include:

Abbey's Hope, in memory of Abbey Taylor, have engaged with dozens of corporate partners, state and national nonprofits, and community members.

Josh the Otter, representing the Joshua Collingsworth Memorial Foundationⁱ, partners with Rotary International and local groups.

Stewie the Duck, representing the Stew Leonard III Water Safety Foundationⁱⁱ, collaborates with the local Fire Department, the American Red Cross, the YMCA, and schools.

Colin's Hopeⁱⁱⁱ, in memory of Colin Holst, engages Athlete Ambassadors and partners with over 35 organizations in the community, state, country, and internationally.

The ZAC Foundation^{iv}, in memory of Zachary Archer Cohn, cultivates community partners on state and regional drowning prevention action plans.

Information on other family foundations undertaking work to address drowning can be found through [Families United to Prevent Drowning](#).

ⁱ <https://joshtheotter.org/resources/for-rotary-international-members/>

ⁱⁱ <https://stewietheduck.org/new-index>

ⁱⁱⁱ <https://www.colinshope.org/>

^{iv} <https://thezacfoundation.org/>